FOCUS Broadband Cable Update

Effective April 3, 2025

MAVTV (MergeTV Channel 266) will be rebranded to RACER Network over the next few months. This change is a result of RACER acquiring MAVTV and is out of our control.

"We have been partners for many years and over time the parties realized this made complete sense," said RACER Chairman of the Board Chris Dyson. "The combination makes RACER the central multi-media motorsports hub for fans and provides brands with the most comprehensive array of marketing solutions to activate their involvement in the sport and its adjacent sectors."

The rebrand from MAVTV to RACER Network will take place progressively over the next few months, allowing for the necessary television logistics and operational steps to be executed seamlessly. However, some branding elements, such as logos and digital assets, will change immediately to reflect the new brand identity. This approach ensures no disruption for viewers, partners, and stakeholders while delivering an enhanced motorsports media experience.

RACER Network will continue to be available as part of the Sports Package.

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